

The logo is a diamond-shaped emblem. At the top, it says "HIDDECREST, NC" in a small font, with a mountain range icon above it. Below that, the word "the" is in a small, lowercase font. The word "EDGE" is written in large, bold, white, sans-serif capital letters with a black outline. Below "EDGE", a black banner contains the text "STUDENT & LEADERS CONFERENCE" in white, uppercase, sans-serif font. At the bottom of the diamond, the year "2024" is written in a large, bold, white, sans-serif font, with a small evergreen tree icon below it.